

FEDERAL COMMUNICATIONS COMMISSION
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MEDIA BUREAU
AUDIO DIVISION
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April 18, 2007

Lee J. Peltzman, Esq.
Shainis & Peltzman
1850 M Street, NW, Suite 240
Washington, DC 20036

Re: KEKO(FM), Hebbbronville, Texas
Facility Identification Number: 85837
La Nueva Cadena Radio Luz, Incorporated
Special Temporary Authorization

Dear Counsel:

This is in reference to the request filed April 13, 2007, on behalf of La Nueva Cadena Radio Luz, Incorporated ("La Nueva"). La Nueva requests special temporary authority ("STA") to operate Station KEKO with temporary facilities.¹

In support of the request, La Nueva states that its Application BPH-20041025AAE to relocate and upgrade the station remains pending; that the station's transmitter failed in late 2004; that the station operated with reduced power until May 15, 2006, when it went silent. La Nueva requests STA for operation with temporary facilities in order to prevent loss of the station's license.

STA requests which involve a change in transmitter site must include four critical elements: (1) Loss of the licensed site must be beyond the licensee's control; (2) STA facilities must continue to provide service² to the licensed community; (3) STA facilities must maintain, as closely as practicable, the licensed service area³ without extending it; (4) STA facilities cannot involve the construction of towers intended for permanent use by the station requesting the STA. Our review indicates that the proposed STA operation complies with the foregoing criteria.

¹ KEKO is licensed for operation on Channel 269A (101.7 MHz) with effective radiated power of 3 kilowatts (H&V) and antenna height above average terrain of 100 meters.

² For AM - 5 mV/m; for commercial FM - 3.16 mV/m; for noncommercial educational FM - 1.0 mV/m.

³ For AM - 0.5 mV/m contour; for FM - 1.0 mV/m contour.

Accordingly, the request for STA IS HEREBY GRANTED. Station KEKO may operate with the following facilities:

Geographic coordinates:	27° 18' 46" N, 98° 40' 42" W (NAD 1927)
Channel	269 (101.7 MHz)
Effective radiated power:	0.07 kilowatt (H&V)
Antenna height:	
above ground:	30 meters
above mean sea level:	202 meters
Above average terrain:	31 meters

La Nueva must notify the Commission when licensed operation is restored. La Nueva must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **October 18, 2007**.

Notwithstanding the grant of this STA or the expiration date specified herein, **the station's license will expire as a matter of law if it does not resume broadcasting on or before May 15, 2007**. *See* Pub. Law No. 104-104, 110 Stat. 56, Section 403(1) (1996) and *Order, Silent Station Authorizations*, FCC 96-218 (released May 17, 1996). *See also* *Public Notice*, Expedited Processing of Applications Filed by Silent Stations, DA 96-818 (May 22, 1996). **The licensee must notify the Audio Division immediately upon resumption of broadcasting.**

STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;

- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,

A handwritten signature in black ink, appearing to read "Charles N. Miller". The signature is fluid and cursive, with a long horizontal stroke at the end.

Charles N. Miller, Engineer
Audio Division
Media Bureau

cc: La Nueva Cadena Radio Luz, Incorporated